

The Arc of Illinois and ICEARC Leadership Conference Hilton Hotel - February 10-11, 2011

February 10, 2011

8:00 a.m. - Continental Breakfast

**9:30 - 10:00 a.m. - *Good Morning!* Tony Paulauski,
Executive Director, The Arc of Illinois**

Tony will review the objectives of the conference and give updates on State and National Affairs.

10:15 - 11:45 a.m. - *“Beyond Belt Tightening: How Nonprofits Can Use Effective Advocacy to Achieve their Funding and Policy Goals Even in Tough Times.”* - Presented by Kevin Conlon

Over the past few years, nonprofit organizations that provide services to individuals with disabilities have suffered from, not only a reduction in private funding caused by the economic downturn, but also from cuts to public funding, particularly in Illinois. With each passing day, it is more apparent that this is the new reality rather than a temporary “storm” these organizations can weather by merely cutting costs and waiting for better times. To continue to serve their developmentally disabled clients, organizations must focus, now more than ever, on innovative and strategic advocacy at both government and community levels. Kevin Conlon has been successfully advocating for nonprofits for 15 years as the president of Conlon Public Strategies, a public affairs consulting and lobbying firm. He will outline strategies for effective policy and funding engagement. Topics will include creating an advocacy program; building relationships for effective advocacy; the legislative process; and grassroots organizing.

12:00 - 2:00 p.m. - Luncheon Guest Speaker: Sheila Romano, Executive Director, Illinois Council on Developmental Disabilities

**2:00 - 4:00 p.m. - *“The Strategic Plan and Moving Forward in Illinois”* -
Presented by Lilia Teninty**

In this presentation the Director will highlight some important aspects of the Strategic Plan and other important disability issues in Illinois. This will be an interactive session with audience participation, including questions and answers.

**6:00 p.m. - Dinner – Maggiano’s, Naperville, IL, Dinner Introducing
Peter Berns, Executive Director, Arc U.S.**

***EFFECTIVE ADVOCACY TO ACHIEVE
FUNDING IN TOUGH TIMES!***

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Sponsored by
The Arc of Illinois
and The Illinois
Conference of
Executives of
The Arc

Friday, February 11, 2011

8:00 a.m. - Continental Breakfast
9:00 - 9:30 a.m. - *Good Morning!* Dan Strick, ICEARC President
Lessons Learned and Objectives of the Day.

9:30 - 11:00 a.m. - *"The Sleeping Giant Awakens"*
Peter Berns, Executive Director, The Arc of the United States

Did you know that The Arc is the 8th largest charity federation in the United States, yet our public recognition lags far behind that of the other well known charity brands, such as American Red Cross, United Way, and Goodwill Industries? At this session, you will learn about how The Arc has been working hard to catapult the organization into the big leagues of America's major national charities. Major corporations, like Walmart, are at the table and many new projects are underway. There are exciting plans for 2011, all geared to building The Arc into an even more powerful advocate, and more impactful service provider, for people with intellectual and developmental disabilities and their families.

11:00 - 11:45 a.m. - Panel Discussion: Peter Berns; John Dickerson, Public Policy Collaboration; Jacki Neil Boss, One Arc; Nancy Webster, The Arc & My Family

11:45 a.m. - Luncheon

ABOUT THE PRESENTERS

Peter Berns, J.D.

Mr. Berns is a nationally recognized nonprofit sector leader and public interest lawyer who was named Chief Executive Officer of The Arc of the United States in July, 2008. Prior to his appointment at The Arc, Mr. Berns served as the Executive Director of the Maryland Association of Nonprofit Organizations where he built the Association from a start-up organization to a position of prominence in the nonprofit community nationally, with more than 1,700 members of all sizes, all sectors and from all regions of the state. In addition, he served as Chief Executive Officer of the Standards for Excellence Institute since its inception in 2004. Mr. Berns has extensive advocacy experience, including federal and state trial and appellate litigation, federal and state legislative and regulatory advocacy, community organizing and grassroots advocacy, and media, public and community relations. Mr. Berns also has extensive expertise in the governance and management of nonprofit organizations and associations, including outcome evaluation and program replication. A frequent lecturer, facilitator, consultant and trainer, he has served as an adjunct faculty member at Johns Hopkins University. Mr. Berns has a J.D. from Harvard Law School, an LL.M from Georgetown University Law Center and a B.A. from the University of Pennsylvania.

Kevin Conlon

In 1998, Kevin Conlon co-founded Conlon Public Strategies, a public affairs consulting and lobbying firm. As president of Conlon Public Strategies, Conlon offers his clients a unique understanding of public affairs derived from over 25 years of experience in law, government and nonprofit organizations. Political commentator Lynn Sweet once referred to "Conlon's killer Rolodex" because of the extensive network of relationships he has developed over the years.

Prior to the formation of Conlon Public Strategies, Conlon practiced labor and employment law for 15 years. He was appointed by President Bill Clinton to serve on the Presidential Advisory Committee on Expanding Training Opportunities. Conlon frequently wrote and lectured on labor issues and taught at DePaul University and the Illinois Institute of Technology, Kent School of Law.

Conlon has been active in hundreds of local, state, and national political campaigns, including several campaigns for President of the United States. Based on these experiences, Conlon teaches a political campaign and strategy class at the University of Chicago, Harris School of Public Policy. Under his leadership, Conlon Public Strategies often incorporates a campaign-style approach to its advocacy work on behalf of clients.

Conlon serves on boards for the Great Books Foundation, the Irish Fellowship Club of Chicago, and Loyola University's Council of Regents. He is also a standing member of the Economic Club of Chicago.

Conlon holds degrees from Loyola University of Chicago, the University of Illinois, and Illinois State University.

Director Lilia Teninty

Lilia Teninty is the Director of the Division of Developmental Disabilities, within the Illinois Department of Human Services. The Division provides funding for a wide range of services to over 44,000 children and adults with developmental disabilities. Lilia demonstrates a firm commitment to improving the service delivery system for people with disabilities, their families and those who work to support them. Her vision is founded on the belief that quality outcomes are best achieved when people with developmental disabilities are actively involved in decisions about their services and supports.

In her first year as Director of the Division, she oversaw the implementation of two new Medicaid waivers for children with developmental disabilities. Working with stakeholders, she is leading efforts to increase transparency and provide more equitable access to services through the use of the PUNS database as a waiting list. Under her leadership, the Division has re-affirmed its commitment to its mission and is moving forward on a number of initiatives aimed at improving the lives of people with developmental disabilities and their families. Lilia came to the Division of Developmental Disabilities after serving as the Chief of Staff for the Indiana Division of Disability and Rehabilitative Services (DDRS).

Cost and Registration

REGISTRATION FEES

FULL REGISTRATION –ARC MEMBER \$220.00
NON ARC MEMBER \$280.00

Includes Thursday continental breakfast, lunch, breaks and dinner at Maggiano's in Naperville; Friday continental breakfast & lunch.

THURSDAY ONLY – ARC MEMBER \$160.00
NON ARC MEMBER \$200.00

Includes Thursday continental breakfast, lunch, breaks & dinner at Maggiano's in Naperville.

FRIDAY ONLY – ARC MEMBER \$ 90.00
NON ARC MEMBER \$125.00

Includes Friday continental breakfast & lunch.

Groups of more than 3 from one agency may take a 10% discount. Registrations can also be faxed to 815-464-5292.

Families may attend at 1/2 the cost. If you are a person with a disability or family member and have a financial restriction preventing you from attending, contact the Consumer Involvement Program at The Arc of Illinois (815-464-1832) for a consumer stipend application.

CANCELATIONS AND REFUNDS

Participants canceling their registration 72 hours in advance will be entitled to a credit or refund, less a \$50.00 administrative cost. No refund or credit will be given for cancellation less than 72 hours before the conference.

CEU'S

Nursing Home Administrators, Social Workers and QSPs presenting their license on the day of the event are entitled to CEU's as follows: Thursday – five (5) and Friday – three (3).

LOCATION

Hilton Hotel
3003 Corporate West Drive
Lisle, IL 60532
630/505-0900

The Hilton Hotel is conveniently located just North of I-88. Exit I-88 at Naperville Rd. exit and go right at the stop light. Then proceed straight through one more light and the Hilton is on the right. The Arc of Illinois has reserved a block of rooms at the conference rate of \$80/night. Room reservations can be made directly by calling 630/505-0900. Reservations are under "The Arc of Illinois." The cut-off date for the block of rooms is January 18, 2011.

Make your reservation now!

Registration Form

ICEARC LEADERSHIP CONFERENCE

3358 - February 10-11, 2011

One form per person, please print legibly. Your name will appear on your name tag as it appears on this form.

Name: _____

Job Title: _____

Agency: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-Mail: _____

You can also register at www.thearcofil.org

MEMBER		NON MEMBER
<input type="checkbox"/> \$220	Full Registration	<input type="checkbox"/> \$280
<input type="checkbox"/> \$160	Thursday Only	<input type="checkbox"/> \$200
<input type="checkbox"/> \$ 90	Friday Only	<input type="checkbox"/> \$125

AMOUNT PAID: _____

METHOD OF PAYMENT:

_____ Fax form and send check to: The Arc of Illinois
20901 S. LaGrange Rd., Suite 209
Frankfort, IL 60423

_____ Check enclosed payable to The Arc of Illinois

_____ P.O. or State Voucher #

_____ Charge to my Visa or MasterCard

Name as it appears on card:

Card Number: _____

Expiration Date: _____

Card Holder's signature:



20901 S. LaGrange Rd.,
Suite 209
Frankfort, IL 60423

**February
10-11, 2011**

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The Arc of Illinois & ICEARC LEADERSHIP CONFERENCE

FEBRUARY 10-11, 2011

Leadership in Critical Times!

**Hilton Hotel
3003 Corporate
West Dr.
Lisle, IL 60532
630/505-0900**

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